



*Doodling imagination leads to creativity.*

*“Trapped by reality, freed by imagination.” ~Nicolas Manetta*

## *What is Doodle?*

Scribbling? Drawing? Medium of expression? It's all these.

Your child can just pick up a pencil to start drawing freely using his imagination and randomly without even having to know the end result. Just put down the pen when he is done and let the doodle create itself.

Our choices of clothes, colors, car and home design reveals much on our personalities, and so does your child's drawing!

## *Why Doodle?*

This question can be answered with 2 simple words - *“For Fun”*.

While not everyone is born an art prodigy, we all have the ability to be creative. Anyone can doodle and everyone's doodle is different and unique.

Illustrator and designer, Von Glitchka, encouraged us to doodle for the following reasons: -

- It improves drawing ability.
- It improves abstract thinking ability. *Go crazy with no laws of physics here!*
- Builds an archive of concepts and visuals. Save doodles for future inspiration.

Doodling will constantly works on the child's imagination and aims to bring the child's imagination out of his mind. It helps a child to pen down his creation, visualization and aids him to think out of the box.

*“Those who do not think outside the box are easily contained.”*

*~Nicolas Manetta*

So, why wait? Let's start putting your child's imagination into practise by doodling and allow your child to be the creator of his dreams!